

Special Guidelines for Visual Arts Program Grants 2020/2021

The 2020/2021 Visual Arts Program Grants will be different than in the past in order to respond to communities faced with the COVID-19 pandemic and the limits it has created for arts programming. We want to ensure that Arts Councils can remain vital sources for creativity, connection, and inspiration in their communities. To facilitate this we are encouraging Arts Councils to apply for Visual Arts Program Grant funding to offer online and socially distant arts programming in your communities. The deadline is July 1, 2020 and the Visual Arts Program Grant and Inspire application are all in one document, if you are not planning on participating in Inspire do not fill out that portion of the application.

If you are unsure about an idea, reach out! We are here to help!
zoe@osac.ca

Priority is still given to Exhibition Programming and Inspire-led Programming with the maximum amount being \$1750.00. Exhibition Programming can be achieved by hosting online artist talks or workshops with artists in OSAC exhibitions you have booked for the future. Or you can still host the exhibition but do an online tour on Facebook, Instagram, or Youtube. Hire the artist to do a virtual talk that goes along with the tour. Inspire-led programming will look to the youth in our communities to inform the programming. What does your Inspire Coordinator recommend during this time? What are younger people looking for in the arts during this time? Listen to them and work with them to develop your Inspire Programming. A new Inspire Handbook is available on the website http://osac.ca/images/Inspire_Handbook.pdf

Micro Grant: In order to provide responsive support to this quickly changing situation we are offering micro grants in addition to Visual Arts Program Grants for the 2020/2021 year. You can apply for a \$500 micro grant in addition to your usual Program Grant once in this granting period. The grant must demonstrate in one paragraph how it serves your community, and how it will be spent (with an emphasis on hiring artists). They will be assessed and awarded on an ongoing basis throughout this year. Email your idea to Visual & Media Arts Coordinator Zoë Schneider at zoe@osac.ca or call (306)586-1252, we will work with you to make it happen!

Application Form:
www.osac.ca/images/Program_Grant_and_Inspire_Application_2020-2021.pdf

Digital Nuts and Bolts:

Social media is going to be an essential part of maintaining your presence; from marketing your programming, to announcing an abrupt change of plans, social media is a vital way to stay connected to your community members. This fall OSAC will be offering 1-hour webinars on Facebook Basics, Instagram Basics, Mailchimp/Emailing system and how to create simple graphics pack in Canva, Ticketing options & interviews; please take advantage of these offerings! Your Program Grant can also cover a Zoom subscription. This will allow you to host webinars or workshops longer than 45 minutes and you will be able to record the event to share with those who missed it. Include this subscription in your facilities line of the budget. If you are going to be hosting a live event (like a webinar or online workshop) make sure to practice with your tech in advance. Host a dress rehearsal with another volunteer on your committee so that you know the program will work and can address any issues in advance. Walk your participants and workshop leader through the process in advance as well. Programs like Zoom will have how-to's and webinars on how to effectively use the platform. Here is a great resource from Tech Soup on digital programming: <https://www.techsoupcanada.ca/en/community/blog/covid-19-how-nonprofits-can-facilitate-inclusive-online-gatherings> If you have questions or concerns about tech or how to use digital platforms reach out to us, we are here to help!

Ideas for Virtual Programming:

- *Online Artist Talks
- *Zoom Workshops
- *Online Gallery Tours
- *Watch Parties of Video Art (Facebook)
- *Artist Studio Tours
- *Online Art Book Club Hosted by an Artist or Curator
- *Online Exhibition (there are specific guidelines for online exhibition fees at CARFAC.ca- in general for a temporary exhibition up to 3 months \$181 PER WORK, and up to 5 years \$340 PER WORK)
- *Instagram Takeovers (we recommend an artist fee of at least \$120 and have guidelines and contract examples ready for you if you would like to use them)
- *Online Adjudication or Group Critique

Ideas for Socially Distant Programming:

- *Fence Gallery (commission artists to make works to be installed on a high visibility fence or wall with the understanding that they will deteriorate in the weather)
- *Window Projection Exhibition (host an exhibition from your windows to the outside- projected from inside your facility)
- *Sculpture Park
- *Outdoor Art Scavenger Hunt
- *Plein-Air Workshop (maintain safety distance for participants)
- *Land Art Collaborative Project
- *Store Front Exhibitions (approach local empty or closed storefronts to host a walking exhibition)