



Visual and Media Arts Program Grant 2020-2021 Guidelines

WHAT IS THE PURPOSE OF THE VISUAL and MEDIA ARTS PROGRAM GRANT?

Programs or activities funded by the grant are intended to increase public awareness of and skill development in the visual and media arts. The programs/activities should help OSAC and its Arts Councils achieve the following:

- Audience Development
- Youth Development
- Artist Development
- Member Development
- Program Development

WHAT TYPES OF PROGRAMS WILL BE FUNDED?

FIVE priorities are identified for funding. In order, these include:

1. **Exhibition Programming** – includes artist, curator or guest speaker presentations, hands-on workshops or other activities that directly link to an OSAC exhibition and **adds to or broadens** the exhibition experience for audiences.
2. **INSIPRE** – led programming. Inspire is a new program designed to help Arts Councils mentor and develop the next generation of visual arts presenters in their communities. Inspire has been created in response to two issues consistently voiced by Arts Councils: youth engagement and succession planning. It aims to engage teens and young adults under age 29 as audiences, participants, and decision-makers and enable them to make an impact in their communities. The **Inspire programming must be developed and led by the Inspire Coordinator with the assistance and guidance from the Inspire Mentor.**
3. **Artist Development & Adjudication** – artist development **beyond** the adjudication process (such as informational & hands-on workshops etc which make full use of the skills of the adjudicator and provide benefits to artists in their career development). Artist development projects can include **artist residencies** and **art retreats**.
4. **Art Events** – includes **projects driven by arts councils** in their community, outside of OSAC programming, that enhance appreciation of the visual & media arts and create opportunities that increase access to artistic and cultural activity. Projects can include:
 - curating, presenting and programming around an exhibition of the work of a locally, regionally or provincially recognized artist
 - arts festivals; ie. winter snow sculpting festival, lantern festival, arts & crafts festival
 - film screenings
5. **Artist Presentations, Community Arts Projects & Workshops** – includes visual & media arts projects and presentations facilitated by artists, outside of OSAC touring exhibitions, that will increase access to, participation in and appreciation of the visual & media arts in

communities. Projects can include: artist talks, community arts projects, short term artist residencies and hands-on workshops.

Note: *Priority for funding will be given to projects that cultivate interest and development in diverse art forms, inspire critical and creative thinking and encourage innovation and creativity through learning in the arts. Priority will also be given to projects that provide access to the broader community, can demonstrate cultural impact on the participants and the community, and have potential to influence similar activities in the future.*

Partnerships between arts councils are **strongly encouraged and will be looked upon favourably** when applications are reviewed.

WHO IS ELIGIBLE TO APPLY?

Arts Councils who are in good standing with OSAC.

WHEN IS THE DEADLINE TO APPLY?

The application must be postmarked no later than **July 1, 2020**.

IF WE NEED HELP OR FURTHER INFORMATION, WHO CAN WE CALL?

OSAC welcomes any questions and is willing to help in providing suggestions or guidance. Contact the Visual Arts Coordinator by phone (586-1252), email zoe@osac.ca or fax (586-1550).

If this is the **first time** your arts council is applying for a grant, you can submit your application one month before the deadline so that suggestions for revisions or clarification can be made and the proposal resubmitted if necessary.

WHAT IS THE MAXIMUM GRANT?

OSAC will grant **up to 100%** of eligible costs to a **maximum of \$1000** for successful applicants based on jury assessment. **Exhibition Programming or Inspire-led projects** can receive up to **\$1750**.

WHAT COSTS CAN THE GRANT COVER?

The grant can be used to cover the costs of items required for the program, such as:

- Fees/expenses (includes mileage at .40/km, meals \$52/day and accommodation) for resource person/ artists/ instructors/curators
- Art supplies (**only** for children's courses or courses for low-income participants)
- Facility and equipment rental
- Publicity, advertising and printing costs (this can look like sponsored Facebook or Instagram ads)
- Postage, long-distance phone or fax charges.

When developing your proposed budget, OSAC recommends CARFAC guidelines for artist fees for exhibitions and professional fees for presentation/ consultation (curatorial, adjudication, instructional) for resource persons. CARFAC guidelines indicate minimum fees. CARFAC presentation/ consultation fees for 2020 are listed at:

\$557.00 for more than 4 hours, up to 8 hours

\$316.00 for 4 hours or under

For more information on CARFAC fee rates go to <https://carfac-raav.ca/2020-en/section-4/>

OSAC recommends that **travel time** be considered as part of the resource person's workday, especially if the resource person is travelling more than 2 hours.

WHAT EXPENSES ARE NOT ELIGIBLE FOR FUNDING?

The grant cannot be used to cover expenses of:

- Prizes/gifts
- Art supplies for participants (except as previously noted)
- Receptions
- Insurance
- Staff salaries, administration or volunteer hours (these can be listed as in-kind donations)
- Other general operating costs of the arts council

CAN WE SUBMIT MULTIPLE APPLICATIONS?

Yes, however the maximum amount your arts council can receive is a **total of \$1750.00**.

You can partner with other arts councils or appropriate organizations and by sharing resources extend your program offerings.

WHAT DO WE HAVE TO DO TO PARTNER WITH ANOTHER ARTS COUNCIL?

Find out what is planned by neighbouring arts councils. If you think your community would be interested in similar programs, discuss a partnership to either:

- Share resources (which could reduce such costs as publicity, resource persons' expenses), or
- If multiple programs are being considered, each arts council could apply for a grant to cover costs of one of the programs and include the other arts council's members in the program.

WHERE DO WE SEND THE APPLICATION?

Send the application via email to:

zoe@osac.ca

OR

OSAC
Visual Arts Program Grant
1102 - 8th Avenue
Regina, SK
S4R 1C9

HOW ARE THE APPLICATIONS ASSESSED?

The applications are reviewed and assessed by a panel of jurors. Jurors are comprised of arts council members and individuals who are knowledgeable of or have participated in OSAC programming as adjudicators, instructors or art educators. If the grant application funding requests are lower than the allotted budgetary amount, a jury of OSAC staff members may fill the role of jurying. The jurors assess the applications against the following criteria:

- the opportunities the project presents for the development, understanding and appreciation of visual & media arts and artists

- the potential for participants to develop and expand their skills as well as their knowledge and understanding of the arts
- the level of cultural impact of this program on the overall community
- the ability of the arts council to undertake the project

WHEN WILL WE KNOW IF WE HAVE RECEIVED A GRANT?

You will be notified by email or mail no later than August 31, 2020. Arts councils that are successful applicants will receive 75% of the awarded grant amount up front.

WILL WE HAVE TO SUBMIT A FOLLOW-UP REPORT?

Yes, a follow-up report is required to account for the funds spent, but also to indicate the results you had with the program. A form will be provided and must be submitted within **one month** of completing the program. A cheque for the remaining 25% of the grant funds will be forwarded once the Follow-up Report has been assessed and accepted. You will be required to return any portion of the grant not spent on eligible activities. Invoices, contracts and receipts are required to be submitted along with the Follow-up Report. Submitted receipts and invoices should support the expenses and revenues as listed on the Follow-up Report budget.

RECOGNITION OF FUNDERS:

Grant recipients are required to acknowledge OSAC’s support and its funders - Saskatchewan Lotteries for Sport, Culture and Recreation, Saskatchewan Arts Board and the Department of Canadian Heritage - wherever possible and appropriate. This is important as it helps raise awareness about the value of public funding for the arts. Logos are available from the OSAC website or within the Visual Arts Handbook.

